KENNESAW STATE
UNIVERSITY
NORMAN J. RADOW COLLEGE OF
HUMANITIES AND SOCIAL SCIENCES
*Department of Technical Communication
and Interactive Design*

Bachelor of Interactive Design

CAREER PATH

Interaction Designer ($90K, GlassDoor, Atlanta)

Interaction designers are involved in the total design process, from stakeholder meetings to finishing prototypes. They define design problems, do user research, synthesize research, wireframe, and create interactive prototypes. Also known as UX Designers in the current job market.

UI Designer ($79K, Glassdoor, Atlanta)

User Interface (UI) designers focus more on prototyping skills and creating "pixel-perfect" designs that can be handed off to the development team.

UX Designer ($90K, GlassDoor, Atlanta)

User Experience (UX) designers are involved in the total design process, from stakeholder meetings to finishing prototypes. They define design problems, do user research, synthesize research, wireframe, and create interactive prototypes. Also known as Interaction Designers in the current job market.

Bachelor of Interactive Design

UX Researcher ($102K, Glassdoor, Atlanta)

User experience (UX) researchers use multiple methods to better understand how users engage with interactive systems. Their work contributes to making products and processes more user-friendly.