

Public Relations Major Map

Bachelor of Science



KENNESAW STATE UNIVERSITY
NORMAN J. RADOW COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

FIRST YEAR

SECOND YEAR

THIRD YEAR

FOURTH YEAR

Get the Courses You Need

- [Consult your List of Courses](#)
- Visit an [advisor](#)

- Complete your [legislative requirements](#)
- [Finish your Area F coursework](#)

- Continue to make [progress in your program](#)
- [Consider a summer course](#)

- Petition to graduate in [Owl Express](#)

Get Relevant Experience

- [Join a student organization](#)
- Activate your [Handshake profile](#)

- Visit Career Services [to meet with an internship advisor](#)

- Go to the Fall [Internship Fair](#)
- [Apply](#) for a paid Internship

- Sign up for a [Mock Interview](#)
- [Go the on-campus Job Fair](#)

Connect with the Community

- [Volunteer](#) with a community organization

- Get involved with [RCHSS's 365 Days of Learning and Service](#)

- [Take a 365 days of Learning and Service class](#)

- [Do the Adobe Creative Jam](#) to get hands-on experience on the yearly 365 theme

Think Globally

- Consider signing up for [a world language](#)

- Attend the [Education Abroad Fair](#)

- [Study Abroad](#) in person or virtually

- [Be a Conversation Partner](#)

WHAT WILL I LEARN?

The Bachelor of Science in Public Relations degree offers a professionally focused, marketplace-relevant, and theoretically rigorous academic program for aspiring public relations communicators. This degree gives you an education that includes case study analysis, public relations writing, crisis communication and graphic design for organizational publications. You will also learn persuasion methods and strategies and the use of social media and other multimedia communication strategies.